

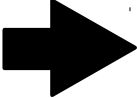
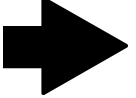
Prepared for: _____

Prepared by: _____

Date: _____ Vers: _____

Customers

Competitors

Who are you trying to reach?		How is your product better?	Who are your competitors?	
What problem do you solve?	What do your customers value?		What are their strengths?	What are their weaknesses?
Channels		Metrics	Cost	
				
			Funding	